

CHAIN EVENTS (North East) Ltd

Privacy Policy

By submitting your information you consent to the use of that information as laid out below.

1. Introduction

For the purposes of the Data Protection Act 1998 the 'Data Controller' for this website is CHAIN EVENTS (North East) Ltd . The privacy and security of our customers is important to us. This privacy policy explains how we use the information we collect about you, how you can instruct us if you prefer to limit the use of that information, and the procedures that we have in place to safeguard your privacy.

2. The information we collect and how we use it

In order to purchase products or services from us, we may need to know your name, address, and email address and various other details. We gather this information to allow us to contact you efficiently and deal with your requirements. The relevant information is then used by us, and our agents to communicate with you regarding our products and services or as otherwise required.

If you wish to register for [newsletter services etc] you must provide us with your name and email address. From time to time we may provide the information that you have provided in subscribing to the [newsletter] [or in purchasing products or services through the website] to our customer service agencies for research and analysis purposes so that we can monitor and improve the services we provide.

We may also wish to provide you with information about special features of our website or any other services or products from CHAIN EVENTS (North East) Ltd and our associated companies that we think may be of interest to you. If you would rather not receive this information, please send a blank email message to info@chain-events.co.uk

We may also want to provide you with related information from third parties we think may be of interest to you. If you would rather not receive this information, please send an email to info@chain-events.co.uk

Aside from the matters laid out above, your personal data will not be disclosed to any third party save with your consent.

3. Our use of cookies and other information gathering technologies

CHAIN EVENTS (North East) Ltd employ information gathering technologies for the purposes of collecting information and statistics about the users of this site, but such information will not be used to identify any individual. The purpose of gathering such information is to assist us to analyse the use of the website and revise it for the benefit of our customers by making your visit to the site more efficient and to improve and increase the content found to be most popular.

We also employ cookies on this site. Cookies are small text files used on the internet for a variety of purposes. We use cookies to make your use of the website more efficient, for example by saving you the trouble of re-entering information. Although the cookie may provide an automated identification of your computer to our workstation, no personal data is stored in the cookie.

You may adjust your computer's settings to block cookies, or to accept them only on confirmation from you. Some browsers can be adjusted to accept cookies only from certain websites. Because of the wide variety of browsers and operating systems used by our customers we cannot provide detailed instructions for this however your browser should contain details in its help facility.

4. Updating your details

If any of the information that you have provided to CHAIN EVENTS (North East) Ltd changes, for example if you change your email address, please let us know the correct details by sending an email to info@chain-events.co.uk

5. Your consent

By submitting your information you consent to the use of that information as set out in this policy. If we change our privacy policy we will post the changes on this page, and may place notices on other pages of the website, so that you may be aware of the information we collect and how we use it at all times. We will also email you should you make any changes so that you may consent to our use of your information in that way. Continued use of the service will signify that you agree to any such changes.

Date Created	November 2009	
Revised		
Revised		